

Celebrating Columbia  *Waterfront District*

The Red Hook Star-Revue

info@redhookstar.com **The Hook's Local Newspaper** 718 624-5568

Advertising Rates (per month)

	1 month	3 months	6 months	12 months
Full Page..	\$725	\$625	\$575	\$500 per month
Junior Page..	\$525	\$475	\$425	\$400 per month
Half Page..	\$425	\$375	\$325	\$300 per month
Quarter Page..	\$250	\$225	\$200	\$165 per month
Eighth Page..	\$175	\$150	\$125	\$100 per month
Sixteenth Page..	\$100	\$80	\$70	\$60 per month

Ad Dimensions:

- Full Page: 9.75 inches wide by 15.5 inches tall
- Junior Page: 6.5 inches wide by 12 inches tall
- Half Page: 9.75 inches wide by 7.5 inches tall OR 4.75 inches wide and 15.5 inches tall
- Quarter Page: 4.75 inches wide and 7.5 inches tall OR 7.5 inches wide and 4.75 inches tall.
- Eighth Page: 4.75 inches wide and 3.25 inches tall
- Sixteenth Page: 2.25 inches wide and 3.5 inches tall

Design:

You may supply your ad ready-made to the Star-Revue by email it to us, or the Star-Revue will design your ad at no additional charge. You may supply photos, flyers, business, and the words you would like us to place in the ad for you. The more direction you can give us the more we will make it exactly as you like. Otherwise we will use our creativity, and if you want to make changes you will have an opportunity to do so.

Payment Terms:

We require full payment in advance for one time ads. For contracts we ask for at least the first month in advance and we will bill you for the balance. If you wish to pay the full amount of a contract in advance you may subtract 5 percent from the total amount.